



SPONSORSHIP PACKET

14th Annual SUPERHERO 5K & FUN RUN



BEST Kids will be hosting its 14th Annual Superhero 5K & Fun Run on Saturday, May 9! Join us as we bring together families, runners, walkers, mentors, and community champions to celebrate the *everyday superheroes* who help foster and at-risk youth build healthy, successful futures. Through mentoring, college and career readiness, and life-skills programs, **every step taken supports a young person's journey forward.** ★

BREAKING THE STATUS QUO

BEST Kids is a non-profit mentoring organization that provides the gift of stability to DC-area foster and at-risk youth who have been deprived of this critical support through long-lasting mentoring relationships. Through the help of our caring supporters, we equip our youth to discover and develop their unique skills and empower them to defy the statistics.

HELP US MAKE A POSITIVE IMPACT

Participants come to this fun family event to be active and to show their support for those in need by wearing their favorite Superhero costume and making an impact together!

LOCATION

The race event will be held at Fort Hunt Park – 8999 Fort Hunt Road, Alexandria, VA.

SCHEDULE

Race day is on Saturday, May 9, 2026, with registration and check-in activities starting at 7:15 AM. The Fun Run will start at 8:00 AM with the 5K race set to start at 8:30 AM.

Youth in
foster
care are:



Questions? Contact letrice@bestkids.org for more information



SPONSORSHIP OPTIONS

2026 SUPERHERO 5K & FUN RUN



Why Sponsor BEST Kids?

- Support foster and at-risk youth in the DC region
- Demonstrate your organization's commitment to equity, education, and community
- Engage employees, customers, and families in a high-visibility, feel-good event
- Align your brand with measurable, mission-driven impact

SPONSORSHIP LEVELS

IMPACT SPONSOR \$10,000 (Limited to 1 sponsor)

25 free race registrants; promotional items inside race bag; Premier logo placement on shirts, signage, website, registration page, social media channels; Speaking opportunity; Table

STRIDE SPONSOR \$7,500

20 free race registrants; promotional item inside race bag; Logo placement on shirts, signage, website, registration page, social media channels; Speaking opportunity; Table

PATHWAY SPONSOR \$6,500

15 free race registrants; promotional item inside race bag; Logo placement on shirts, signage, website, registration page, social media channels; Table

STEP FORWARD SPONSOR \$5,000

10 free race registrants; promotional item inside race bag; Logo placement on shirts, signage, website, registration page, social media channels; Table

MILE MARKER SPONSOR \$2,500

5 free race registrants; promotional item inside race bag; Logo placement on shirts, signage, website, registration page, social media channels

FINISH LINE SPONSOR \$2,000

4 free race registrants; promotional item inside race bag; Logo placement on shirts, signage, website, registration page, social media channels

COMMUNITY SPONSOR \$1000

2 free race registrants; promotional item inside race bag; Logo placement on shirts, signage, website, registration page, social media channels

PARTNER \$500

1 free registrant; Logo placement on shirts, signage, website, registration page, social media channels

SUPPORTER \$250

Logo placement on shirts, signage, website, registration page, social media channels
(Free Registrants not included)





IN-KIND SPONSORSHIP OPTIONS

2026 SUPERHERO 5K & FUN RUN



Our Superhero 5K & Fun Run offers a unique opportunity to grow your business with exposure through the event and face-to-face engagement with the community. Be associated with a popular event that makes a positive difference in the lives of youth in foster care and youth who are at-risk. This annual event attracts over 100 participants from casual to athletic runners who come from DC and the surrounding areas.

IN-KIND/RAFFLE SPONSORSHIP LEVELS

Provide products or prizes, valued at \$100 or greater in exchange for monetary sponsorship.

Prizes can include but not limited to the following:

- Gift Cards
- Snacks/Beverages
- Free/Discounted Memberships
- Free/Discounted Event Tickets
- Running/Health-related products

Benefits for In-Kind Donation Sponsors include
Logo placement on shirts, signage, website,
registration page, social media channels

NEXT STEPS

Ready to support such an amazing and worthwhile cause? Complete the attached Sponsorship Selection Form and we will reach out to you with further details.

Questions? Contact letrice@bestkids.org for more information



BEST Kids 14th ANNUAL SUPERHERO

5K & Fun Run

SPONSORSHIP OPPORTUNITIES

Please indicate selected sponsorship package.

<input type="checkbox"/> Impact Sponsor	\$10,000
<input type="checkbox"/> Stride Sponsor	\$7500
<input type="checkbox"/> Pathway Sponsor	\$6500
<input type="checkbox"/> Step Forward Sponsor	\$5000
<input type="checkbox"/> Mile Marker Sponsor	\$4000
<input type="checkbox"/> Finish Line Sponsor	\$2500
<input type="checkbox"/> Community Sponsor	\$1000
<input type="checkbox"/> Partner Sponsor	\$500
<input type="checkbox"/> Supporter	\$250
<input type="checkbox"/> In-Kind Donation Sponsor	(Value of \$100 or more)

CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

Email _____

Phone _____

SPONSORS: Please email company logo artwork in a high-resolution format suitable for printing and online use to letrice@bestkids.org (JPEG or PNG format preferred)

PAYMENT METHOD:

- Checks: Make checks payable to BEST Kids, Inc.
Mailing Address: 1212 4th Street, SE, #201, Washington, DC 20003
- Credit Card/Other Payment Methods: Contact letrice@bestkids.org

(For more information, please contact Letrice Weaver at letrice@bestkids.org)